

Narendra Adi Wicaksana

Media professional, specializing in end-to-end production management, and creative content making
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Narendra is a highly disciplined and results-driven media professional, specializing in end-to-end production management, creative content making, and team leadership.

Professional Summary

Narendra is a disciplined and results-driven media professional specializing in video production, creative content development, and production management. A Mass Communication graduate from BINUS University, Jakarta, he has experience across commercial, educational, documentary, and digital media production, including projects for brands such as Charles & Keith and Pomelo and approximately 200 short-form technology videos for Teknologi.id. He has also led a six-person production team for educational video production for the Faculty of Medicine, Yogyakarta State University / Universitas Negeri Yogyakarta and contributed to environmental media projects with Yayasan KEHATI. Certified in drone piloting and proficient in DaVinci Resolve, he combines creative storytelling with strong production coordination and hands-on technical execution.

SKILL

- English
- Managing
- Offline Editing
- Teamwork
- Presentation
- Online Editing
- Leadership
- Cameras
- Color Grading
- Communication
- Drone Piloting
- Visual Design

EXPERIENCE

Creative Project Manager — Safety Briefing Video Production, Faculty of Medicine Yogyakarta State University

Jul 2026 to Aug 2026

Led the end-to-end production of two comprehensive safety briefing videos for the Faculty of Medicine of Yogyakarta State University (Universitas Negeri Yogyakarta), translating critical instructional requirements into clear and engaging visual content. Managed on-location production logistics and creative execution while leading a four-person production team, ensuring efficient delivery of high-quality final assets on schedule.

Core Responsibilities & Full-Stack Execution

- *Project & Client Management*: Acted as the primary liaison for the client (The Medical Faculty of Yogyakarta State University), managing on-site logistics, scheduling, and client expectations to ensure strict safety protocols were accurately translated into video format.
- *Creative Direction*: Developed the visual concept and provided on-set direction, ensuring the safety briefings remained highly engaging while clearly communicating essential instructional information.
- *Technical Execution*: Doubled as the primary videographer on location and the lead offline/online editor in post-production, utilizing DaVinci Resolve to execute editing, color grading, and asset integration.
- *Team Leadership*: Directed a specialized four-person crew (myself, 1 additional Videographer, 1 Production Crew member, and 1 Motion Graphic Artist), optimizing team workflow for efficient on-location shooting in Yogyakarta.

Video Content Creator — Teknologi.id | Kemnaker Maganghub Program

Dec 2025 to May 2026

Selected through the Kemnaker Maganghub program to create short-form technology news content for Teknologi.id. Produced approximately 200 videos in a fast-paced digital media environment, managing the end-to-end production workflow while balancing editorial requirements, visual quality, audience engagement, and daily publishing deadlines.

Core Responsibilities & Full-Stack Execution

- *High-Volume Content Creation*: Conceptualized, shot, and produced an average of two short-form tech news videos daily, totaling over 200 published pieces over the course of the project.
- *End-to-End Production*: Managed the complete creative lifecycle from initial concept and on-camera shooting to final post-production, ensuring all content aligned with the platform's brand voice and fast-paced audience engagement goals.
- *Technical Execution*: Exclusively utilized DaVinci Resolve for advanced post-production, executing fast-turnaround offline and online editing, audio mixing, and color grading while optimizing workflows to meet aggressive daily quotas.

- *Time & Resource Management*: Streamlined the daily shooting and editing pipeline to consistently meet tight 24-hour turnaround times without sacrificing the narrative impact or visual standard of the tech news coverage.

Creative Project Manager — Learning Video Production, Faculty of Medicine of Yogyakarta State University (UNY)

Jul 2025 to Aug 2025

Led the end-to-end production of five critical learning videos for the Medical Faculty of Yogyakarta State University (Universitas Negeri Yogyakarta). Oversaw both the creative direction and operational logistics, working on-site in Yogyakarta to ensure seamless coordination and execution across all shooting days. Led a six-person production team, demonstrating strong on-the-ground leadership, resource coordination, and effective project execution.

Core Responsibilities & Full-Stack Execution

- *Project & Client Management*: Served as the single point of contact for the client (Medical Faculty, Yogyakarta State University), managing the project budget, tight timelines, and all logistical scheduling while leading the six-person production team directly on location in Yogyakarta.
- *Creative Direction*: Developed the complete creative vision and concept for the educational videos, providing on-set direction for the team to maintain a professional and engaging aesthetic.
- *Technical Execution*: Personally executed key technical roles, including videography, advanced colour grading, and final editing (using DaVinci Resolve), ensuring high consistency and professional quality across all five deliverables.
- *Team Leadership*: Recruited and led a specialized five-person team of partners (1 Videographer, 2 Crew, 2 Motion Graphic Artists) on-site, ensuring seamless collaboration and execution across the project.

Producer/Director Intern — PT. Kurnia Ciptamoda Gemilang

Sep 2024 to May 2025

Supported the end-to-end production of digital learning content, contributing to creative development, production planning, on-set videography, and post-production. Developed Director’s Treatments, assisted in managing shoot schedules, operated video equipment, and performed advanced editing and post-production using DaVinci Resolve. Worked alongside the Digital Learning team to execute professional-grade content within established production workflows.

Core Responsibilities & Expertise

- *End-to-End Video Production*: Managed and executed the full production cycle of video content, encompassing conceptual development, videography, editing, and final delivery for the KCG Digital Learning initiatives.
- *Brand-Centric Creative Direction*: Responsible for developing tailored Director's Treatments and creative concepts to ensure visual storytelling aligned with the distinct brand identities of multiple fashion retail partners.
- *Production Logistics*: Acted as a key point of contact to organize and track a busy production pipeline, successfully meeting tight deadlines while maintaining high-quality video output across all assigned projects.

Producer Intern — Ceritera.id

Feb 2024 – June 2024

Supported the end-to-end production process for commercial storytelling projects, contributing to client meetings, production coordination, scheduling, and on-set logistics. Worked closely with experienced producers to support day-to-day production activities and developed a practical understanding of commercial content creation and professional production workflows.

Key Production Experience & Projects

Logistics Coordination & Producer Assistance (Cleo Project):

- Served as the primary assistant producer in managing essential pre-production and on-set logistics for the Cleo campaign.
- Responsibilities included managing crew calls and talent scheduling, ensuring seamless communication between the creative and operational teams to maintain an efficient production schedule.

Commercial Production & Creative Development (KidzStation Project):

- Participated in the end-to-end production of a major advertisement for the KidzStation Ramadhan Campaign: "#NgabuburitzMenyenangkan Bermain dan Berimajinasi Bersama Kidz Station".

- Gained foundational knowledge in on-set safety protocols, equipment management, and remote cinematography operations, establishing practical skills critical for efficient shoot execution.

Specialised Cinematography & On-Set Operations (Ancol Project):

- Served as an Intern Producer/Drone Pilot for the Ancol TV Commercial, "Keajaiban Berpetualang di Ancol Taman Impian".

Drone Pilot — Andi Bayou Video Clip Project

Nov 2022

Hired as a drone pilot to capture aerial footage for the Andi Bayou video clip project. Executed dynamic and visually compelling aerial shots to enhance the project's visual storytelling, production value, and overall narrative impact.

Drone Pilot, Strengthening Palm Oil Sustainability (SPOSI Project), KEHATI Foundation

Sep 2022

Hired as a drone pilot to capture aerial footage for SPOSI's YouTube video, *"Bersama Menjaga Hutan."* Produced dynamic aerial visuals that complemented the narrative and strengthened the video's overall visual storytelling

Editor for 4 of symSPOSIa Podcast, SPOSI Project, KEHATI Foundation

Mar 2021 – Dec 2021

Selected to co-manage the production of two podcast projects for symSPOSIa, a YouTube initiative developed under Yayasan KEHATI's SPOSI program on forest protection, sustainable palm oil, and community empowerment. Worked as part of "Adi & Aeng Team" to coordinate and execute the projects from planning through production, contributing to the development of engaging digital content for the channel

Videographer & Editor — Adi Aeng | Dieng Creative

Jul 2020 to Sep 2021

Joined the *Adi Aeng* YouTube series on the Dieng Creative channel as an additional videographer and editor, supporting the production team in capturing and editing engaging video content for the series.

Drone Pilot, ADIRA Ads

Jan 2020

Demonstrating an early proficiency in drone-based aerial videography, the ADIRA advertising project marked Narendra's first professional engagement as a drone pilot. The responsibility was for capturing dynamic aerial footage that enhanced the advertisement's visual appeal, storytelling, and overall production value.

EDUCATION

BINUS University

Graduated in Mass Communication major, 2021 to 2025

Duolingo english test

English test Duolingo, Jan 2023

Pilot Drone Certification by APDI

Drone Pilot, 2024 to 2026

CERTIFICATE

Duolingo english test, Duolingo

Jan 2023

Drone Pilot, APDI

2024 to 2026

Languages

English, Indonesian

Links

Teknologi.id, Ceritera - Kidzstation, Ceritera - Ancol, Drone Pilot - Andi Bayou, Adi dan Aeng, Drone Pilot Certificate, Duo Lingo Certificate